



Two New Models in Boys' TWEED SUITS

Made in all wool material, in rich Grey and Brown mixtures. Best tailoring, cut by artist tailors and made by skilled workmen. Suits that will give every satisfaction in both wear and appearance. Sizes 22 to 24. \$10.95 and \$11.95

TWEED SUITS
for the tiny fellows,
sizes 22 to 24 — 66.95

BOYS' STURDY STOCKINGS (Heavy Weight)

In Black and Brown, 25c
Sizes 6 to 12 30c
Sizes 8 to 10 30c

BOYS' ADJUSTABLE BELTS

In Black, Brown and Grey, smart fancy buckles 50c

BOYS' TIES

In great variety 50c

BOYS' OXFORDS

Boys' Brown Brogue Oxfords \$4.95

BOYS' FELT HATS

In Black and Navy, all sizes \$1.25

SHIRT WAISTS

Boys' Shirt Waists, in a choice range of patterns 85c

UNDERWEAR

Boys' Combination Underwear, all sizes, per suit \$1.00



See This Week's Special WINDOW DISPLAY

Ratines and Crepes, Colliars and Lilies, Navy Deauville Ties. We have an attractive collection of summer voices, plain & printed, in choice of patterns. Prices range from, yd. 60c to \$1.75

LINGERIE CREPE & MULLS

Butterfly & Bluebird patterns, yd. 35c & 40c
CURTAIN SCRIMS
Scotch Madras, Nett and voiles, also the New Frilled Muslin & Voile, yard 25c to \$1.65

Serviceable MATERIALS

For children's dresses rompers, men's and boys' shirts, Oxford Shirts, Galatea Nurse Cloth, etc. in a choice of colours, yard 35c to 65c

Misses & Children's HATS

In Linen, Pique, Turban and Fancy Straws with fancy coloured bands and ribbons. Prices range from 35c to \$3.50

Holland Herrings, per keg \$1.00

Bovril, 2 oz 45c

4 oz 80c

Bisto the gravy maker, large size 25c

Grocery Dep.

Now is a good opportunity to put down your orders, use Water Glass 2lb tin 28c

Butter Colour, per bottle 25c

Royal Purple Calf Meal, 24lb bag \$1.55

Genuine Oyster Shell, (not clam shell) 100 pound bags \$2.50

No. 2 Lamp Globes, 3 for 40c

Toilet Paper, 4 rolls for 25c

Scrub Brushes 20c and 25c

Very Best Stovepipe Enamel, complete with brush and tin, per bottle 25c

Zebra Stove Polish, 2 tins for 25c

Liquid Veneer Mop Polish, medium size 20c

Liquid Veneer or Cedar Polish, large size 50c

Small size 25c

Redeamed Currants, Very choice stock, per pound 25c

California Sunsewer Prunes, 2lb pkt. 40c

Corn Syrup, 5 lb tin for 50c

Crystal White Syrup, 5 lb tin 50c

Lily White Syrup, 5lb tin 55c

Jell-O & McLaughlin's Jelly Powders are good buying, per pkt. 10c

Wagstaffe's cut mixed peel, 1-2 lb pkts. for 20c

A Popular Concert

A well-filled house, and an attentive and appreciative audience greeted the appearance of Mr. Horace Reynolds and his party of artists in the Memorial Hall on Easter Monday, when the Anglican Women's Guild, of Strathmore, went on record since now as the promoters of unexceptionable entertainment, this time in the form of a most excellent concert.

It is a matter of congratulation to the town that a concert of this very high character should make such universal appeal. The music lovers of the town being present in force.

Mrs. Nettie Heribson, who has won distinctive popular honors, has a voice of beautiful tone, wide range with conscientious delivery. Her numbers, "Blower of all the World," "A Heart That's Free," with encores, were received with pleasure by the audience.

Mr. Horace Reynolds, who is a thoroughly popular here, upheld his reputation with three songs, "The Place for Jack," "The Swell of Tennyson," and "Long Ago in Alaska," and encores.

One of the latter, "Billy Buttercup," by request. In the wide range covered by the choice of songs, Mr. Reynolds displays not only the courage and love of his art, heard only in the true artist, but also great versatility in the ability and ease with which he handles his selections, each differing greatly in form, technique and range from the others.

This courage is got common among singers. The temptation to adhere to the style of songs which displays, to the greatest advantage, the sustained tone, or the liquid note, etc., being all too frequently succumbed to at the expense of variety. The unreluctant and technical ease with which distinguishes Mr. Reynolds' treatment of his work, is, at once educational to those who have music without having studied it, and a keen delight to trained ears.

Mrs. Horace Reynolds and Mr. Reynolds gave two vocal duets in which their voices blended exceptionally.

Tiny Kathleen Green, who has been well-known through the medium of the broad-casting radio, proved herself to be all that was expected of her in her recitation and encores.

While Mr. W. E. Cartwright added greatly to the enjoyment of the evening with his many and varied accomplishments, including selections on the violin, cornet, banjo and clarinet.

Miss Rosa Reynolds, as ever, a perfect accompanist, gave also two piano numbers, "Goblins," by Sinding; and "Kismet Dance," by Paganini, displaying both technical and conscientious study and gratified the audience by responding to their entreaty with "By the Waters of Minnetonka," Lohengrin.

The concert, of which the Rev. Mr. Currie was chairman, closed with God Save the King, and was followed by supper and a dance, the excellent music for which was supplied by Mr. Cartwright and members of a Calgary orchestra.

Mrs. Craddock, president of the Guild, and all the members are to be congratulated on the artistic and social success of the evening, and the fact that the broad-casting radio will probably be the cause of the 7th Pitt Street.

Successful Services

The Pastoral Week services in the United Church were well attended, every night and the addresses on "The Words from the Cross" were greatly appreciated by those who have been commended the great expression of the founder of Christianity. A fine spirit of reverence and devotion pervaded the congregation as Rev. J. H. Garfield delivered impressive sermon on Wednesday and Thursday evenings.

As Mr. Whitney brought a thoughtful and interesting and lugubrious message on Friday evening. The pastor, under the service with address on Monday and Tuesday evening. One of the fine features of the meeting was the large percentage of young folks present. Another was the fine singing of very appropriate hymns.

The weather was exceptionally good for the holiday on Good Friday, and advantage was taken of it by many to participate in golf, tennis, etc.

The Easter Services in the local churches were well attended.

Local tennis fans and players are holding an organization meeting in the Town Hall on Friday evening of this week. A meeting of the golf club will be held on Thursday evening. Every one interested in these sports is urged to attend the meetings and get the games going.

Strathmore G.W.V.A. members held a very enjoyable social evening in the Memorial Hall on Thursday evening last. About twenty-five were present, and after the business meeting of the branch, refreshments were served, and an impromptu concert followed.

Local Jottings

OF LOCAL INTEREST
Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcomed by the Standard. Phone 17 or 66.

Mrs. Alfred Johnston is at the hospital in Calgary undergoing an operation.

Mr. and Mrs. R. Jenkins returned last week from a visit to Seattle, Wash.

Burning of a gasoline engine at the C.P.R. farm half a mile east of the main farm resulted in considerable damage, being done before the flames were extinguished.

Mr. Watson Campbell, Medicine Hat, was in Strathmore on a visit to his parents over the Easter holidays.

A government telephone repair man here has been located in Strathmore for the past week making repairs and alterations on the long distance lines.

School Inspector J. D. Dyce paid a visit to Harvey School last Thursday.

Mr. E. A. Wyndham, one of Alberta's old-timers, who has been farming and ranching south of the new River since 1886, was in town last Thursday for the purpose of attending the G.W.V.A. social, and while here joined up with the local branch.

An interesting visitor to Strathmore over the weekend was Mr. Jas. Laird, in the company of the Strathmore Branch of the Union Bank, and who is now manager of the foreign exchange department of the bank.

Mr. J. H. Green, who is now in charge of the 1912 "Jimmy" has made a very rapid rise, the position which he occupies being one of the most important in the Bank.

Mr. J. H. Green, who is now in charge of the 1912 "Jimmy" has made a very rapid rise, the position which he occupies being one of the most important in the Bank.

A daughter was born to Mr. and Mrs. Wallace Taylor, Dalemead, at Mrs. Hinchell's Nursing Home on Monday morning.

Miss Elizabeth Benz, Calgary, and Fred Benz, Strathmore, spent Easter with their parents, Mr. and Mrs. Benz.

The council of M. J. Kovacs held their regular meeting yesterday & report will be published in next issue.

By a typographical error in last issue the price of Bartlett Peas was quoted at 25c per 2 1/2 lb tin in the Fox Store ad, instead of 45c which was the price intended to have been published.

A rise of 15c per tin, in the price of Bartlett check books is expected after April 15th, so if you will need anything in that line soon better order now from the Standard.

Langdon Fair will be held this year on Friday, August 2nd.

Mrs. Whitney, of Toronto, Ont., mother of principal Whitney of the High School, is visiting at present with Mr. and Mrs. R. C. Whitney in town.

Miss Martin, who was for some years on the teaching staff of Strathmore School, is at present on a visit to Mrs. Theo. L. Wright.

Miss Miriam Gillespie, Calgary, was a visitor in Strathmore over the week end.

Strathmore folks are "one of the impending departures" of Mr. J. P. Smith, who will leave his residence along with Mrs. Smith and family, in Calgary during the current month. Joe is one of the old-timers of Strathmore, having come here some fifteen years ago, since which time he has been here ever since.

Mr. Smith is a charter member of Strathmore Masonic Lodge. All will wish Mr. and Mrs. Smith many more years of contentment and prosperity in their new home.

The report published in last issue of a daughter having been born to Mr. and Mrs. Sam Richardson was incorrect.

Mrs. Cartwright, of Calgary, will have two daughters, is at present on a visit to her daughter, Mrs. A. D. Currie.

Mr. and Mrs. T. Schulte left last week on a month's visit to Cleveland, Ohio.

The Country Store held in connection with the movies last week was very successful. A large crowd were present to enjoy the comedy "Matrimony a Failure."

FOX'S STORE, STRATHMORE

Phone 28

It Pays To Pay Cash At Fox's

Phone 28

SERVICE QUALITY

Strathmore Meat Market

Purveyors of High Class Meats

Special for This Week — Alfalfa Feed Beef
SEE OUR WINDOWS FOR VARIETY AND PRICES.

Jellied Tongue,	Bolognese,	Hams,
Cooked Ham,	Blood Pudding,	Bacon,
Roast Pork,	Tripe,	Weiners,
Head Cheese,	Beef Sausage,	and everything
Polony, our own make,	Home Rendered Lard,	that is good.

YES, WE HAVE FISH FRESH EVERYDAY

Halibut, Whitefish, Finnan Haddie,
Salmon, Haddock, etc. etc. etc.

OUR SPECIALTY

Pork Sausage, the best you have ever tasted, 20c

We Have Only One "Quality" — The Best.

It Pays to Pay Cash.

Cott & Gardner THE CASH BUTCHERS

Phone 40

Strathmore, Alta.

SERVICE QUALITY

NEXT WEEK WITH THE CHURCHES

Sunday, April 8, 1922.
NAMAHA—Combined service beginning with Bible school at 11 a.m. CHEMUNG—Combined service at 2:30 p.m.

HERVEY SCHOOL—Public worship at 2:30 p.m.
STRATHMORE—Sabbath school and Bible class at 11 o'clock. W. G. Way, Superintendent.

Public Worship at 7:30 p.m. conducted by the minister. Young men's league will take part. Special story sermon for children as prelude.

"Big Four" Y.P.S. each Monday at 8 p.m.
Prayer meeting each Wednesday at 8 p.m.

"Twopen" camp Trail Rangers meet each Thursday at 7:15 p.m.
Will our people of the entire district please note the change in arrangement of services. For the summer season no morning service in Strathmore. The Sunday School meeting at 11 a.m. The minister will be at Namaka each Sunday morning at 11 a.m. Service at "Chead" each Sunday at 2:30 p.m. Hervey every fortnight as usual.

ARTHUR H. ROWE, B.A. Minister

ST. MICHAEL AND ALL ANGELS' CHURCH
Holy Communion 1st and 2nd Sundays at 11 a.m.
2nd and 4th Sundays at 8:30 a.m.
Matins on 2nd and 4th Sundays at 11 a.m.
Evening every Sunday at 7:30 p.m.

ROMAN CATHOLIC CHURCH SERVICES
1st Sunday of month, Mass at 9 a.m. 2nd Sunday of month, Mass at 11 a.m. 3rd Sunday of month, Mass at 11 a.m. 4th Sunday of month, Mass at 11 a.m. 5th Sunday of month, Mass at 11 a.m. 6th Sunday of month, Mass at 11 a.m. 7th Sunday of month, Mass at 11 a.m. 8th Sunday of month, Mass at 11 a.m. 9th Sunday of month, Mass at 11 a.m. 10th Sunday of month, Mass at 11 a.m. 11th Sunday of month, Mass at 11 a.m. 12th Sunday of month, Mass at 11 a.m.

Rev. J. E. DUGGAN, Pastor

GRAIN PRICES

April 3, 1922

The following grain prices are for grain by wagon-load at Strathmore, not in prime order, for information of the public only. Figures are times supplied by Mr. T. H. Eves, of the Robin Hood Elevator.

Wheat
No. 1 35
No. 2 30
No. 3 25
No. 4 20

Oats
2 C.W. 45
2 C.W. 40
No. 1 Feed 35
No. 2 Feed 30

Flax
No. 1 2.10
No. 2 2.05

Barley
No. 1 Feed 45
No. 2 Feed 40
No. 1 C.W. 50
No. 2 C.W. 45

Rye
No. 1 C.W. 50
No. 2 C.W. 45

TRENCH SILOS
Since the visit of many prominent agriculturists to Strathmore last month to inspect the trench silo system in connection with the C.P.R. Farm, many comments have been received by the Company, and as a result of the publicity given by the newspapers, a large number of inquiries are being received by Mr. Hutton's department from many parts of Canada.

"While," said his mother, "I must insist that you stop shooting crabs—those poor little things have just as much right to live as you have."

Miss Ethel Fairlie, who is at present taking a special course at Calgary Normal School, spent the Easter holidays in Strathmore.

Strathmore G.W.V.A. members held a very enjoyable social evening in the Memorial Hall on Thursday evening last. About twenty-five were present, and after the business meeting of the branch, refreshments were served, and an impromptu concert followed.

10

tion settlers. by the sheriff.

Use Phones 17 or 68, Stratlimore, for rush orders.

much of the district to be served by the Lethbridge Northern Irrigation project, and will render these lands much more attractive to prospective irrigation settlers.

revenue of \$300,000 from this source.

— • —

An exchange tells of a printing office in Kentucky being opened by

Strathmore & Bow Valley Standard
John Mackenzie, Proprietor.

Use Phones 17 or 68, Stratlimore, for rush orders.



SPRING NECKWEAR SPECIALS

MEN'S OXFORD CREPE TIES

Made of silk and wool, the very latest patterns, wear longer and of better appearance than most any other tie.

Price **\$1.50**

A new lot of Knitted Silk Ties, real good assortment.

\$1.00 and \$1.50

Men's Bow Ties, in Bat-wings and smaller styles, "Knitted Jazz Bows," Etc.

Boys' Windsor Ties — Boys' Knitted Ties

A NEW LOT OF CAPS AND HATS
Good Assortment To Choose From.

Thos. E. Wright

Men's Wear & Everything in Men's Wear

PASSENGERS & EXPRESS

Carsland - Calgary

Each Saturday morning at 7 a.m. a light truck will leave my store for Calgary. Passengers and express carried at low rates.

WM. LAURIE, Carsland

Auto Tops and Curtains

Made Good As New

— DO IT NOW —
Satisfaction Guaranteed

SAUNDERS & SON

Special Prices on

Wood Boss Harrows

and

Christensen Packers

T. H. EVES

MASSEY-HARRIS AGENT,
STRATHMORE.

Also: Rumely, De Laval and Fairbanks Morse
Machinery and Repairs.

FAIRBANKS & MORSE
1 1/2 h.p. Light Plant
For Sale Cheap. Apply
WONG WING KAI, Prop.
CITY CAFE
Carsland

NIGHTINGALE NOTES

— There will be church service in the hall at Nightingale on Sunday, April 8th at 2 p.m. Special Easter songs with Easter Sermon by Rev. J. H. Garden.

In connection with the above service there will be a reorganization meeting of the Sunday School.

Baintree News

The enforcement of the dog tax in Baintree is having a marked effect on the canine population of this burg. The mayor and bill having each adopted a pup.

We are glad to report that all the inmates of the district are making satisfactory progress.

A large number of people in the neighbourhood have been suffering from the flu. The latest victim being Mrs. Chapman.

Despite the stormy day, a large number of people attended the sale at Mrs. Baintree, and very good prices were realized for everything except the old Lizzie, which is still awaiting a new owner. About the old buggy—well now, it was hard to keep track of the bids.

Baintree sent a large contingent to Nightingale on Tuesday night to take in the play, "The Country School Ma'am," given by the Tudor Literary Society. A number of the young folks stayed for the hot, and one very bashful fellow looked as if he was having the time of his life.

The Baintree creek is lower at this time than we have seen it in many years. On more than one occasion in our memory, the town has been under water, and the heavers spent themselves in our back yard. These days are gone forever, alas, some son of a gun got all the heavers in the creek last fall. If two had just known why he was sleeping in the bush at night, Baintree No. 6 shot would have got him in the rear.

Mr. F. E. Wyman spent last Saturday in Ardenale, and after his business was completed, attended a meeting of the Local U.F.A. He spent much of the day with some of his business transactions and many other Locals would be doing well to follow their method of cooperation.

Penton Smith, the energetic secretary-treasurer of the local U.F.A. was out last week soliciting new members and collecting current dues. Good boy! Pray, keep the ball rolling, and as they say in Scotland "Lone may your chimney smoke."

Mr. and Mrs. Harry Troth were visitors to Calgary on Monday.

Oscar Olsen also spent a couple of days in the big city last week.

Mr. and Mrs. Carpenter, of Baintree, were the guests of Mr. and Mrs. E. J. Lyons Sunday.

Mr. Tom Turner, the new proprietor of the old Plotkin farm, was out during the week inspecting his purchase. He has also shipped in a quantity of livestock.

Mr. A. VanCamp has moved into the farm he purchased last year. A number of friends paid a surprise visit to the new home, and a most enjoyable time was had. In spite of the very cold night a large number of Baintree people were present.

Mr. and Mrs. Glendenning attended the Masque dance at Strathmore, and Miss McMillan accompanied them. They had a big time.

The boys of the district celebrated the beautiful weather on a certain day last week by playing a game of baseball. For obvious reasons they couldn't join in the sport, but the glorious expressions used throughout the game, such as "Bunt," "Home run," etc., brought back many fond memories of our youth.

Our towns are budding, and the hens are now laying instead of lying, and the old cows are giving real milk. Oh, boy! what a life.

We have seen much of this weary old world, from the burning desert of Africa to the white water of the Canadian. We have watched combers in the bay of Biscaya, and have been dazzled by the bright lights of Cape Town, Oxford, old London, and the gay Paris, but for pure unadorned optimism compared us to little old Alberta, when the sun is shining.

Did you ever get up in the morning and swear by the beard of the prophet that before daylight you would be out of this benighted land for ever and ever, and five minutes later wouldn't trade your over mortgaged farm for the wit, wisdom, and wealth of King Solomon, and all his wives? Shake old dear, we have been there before.

Namaka News

Commencing Sunday, April 8th, church will be held at 11 a.m. in T.O.P. Hall.

Miss Eunice Watts and Miss Effie Laurie have returned home. Both are improving favorably.

One or two farmers have done a little work on the land, but the cold spell has held things up again.

Namaka Farm shipped a car of potatoes to the market last week.

Mr. Sheriff, of Edmond, and Miss McFarlane, of Hammar Hill, spent the Easter holidays in Calgary.

In the Legislature

Debate on the budget, and estimates, which were introduced on Monday by Premier Greenfield, had been in progress in the Legislature during the past week, and is being resumed again on Tuesday when the members gather after the Easter recess.

On Monday, the house divided 20 to 24, against a resolution introduced by J. Dechenie of the opposition, as follows:

Resolved that in the opinion of this House the Government of the Province should request the Government of the Dominion to propose any legislation which may be introduced in the Parliament of Canada permitting disincorporation to be sold in 1925. In addition, as such legislation would be detrimental to the producers of dairy products in the Province of Alberta.

The House also divided on Monday on a motion made by F. J. White, of Calgary, to have the amendments to the Edmonton charter recommended to the committee of the whole house. The motion was lost by a vote of 15 to 25.

Night sessions have been in progress during the week, and will continue until the conclusion of the house. There is still considerable legislation to be considered, and the question of a plebiscite on the liquor petition is also to be dealt with.

Bills introduced during the week include one by Hon. Mr. Reid to amend the village act, and one to amend the municipal districts act, and one by Mr. Johnston, of Medicine Hat, to amend the public libraries act, which seeks to make it necessary for certain municipalities to set aside a certain amount each year for public library purposes.

The 1923 Budget

A reduction in estimate expenditure to 1923 over the actual expenditure of 1922 of more than \$674,000, and the proposal for several new tax laws to increase revenue, are features of the 1923 budget which was submitted to the legislature on Monday last by Premier Greenfield, who is also provincial treasurer.

The reductions planned will result in the elimination of several government services, as follows:

Reduction in staff of primary schools and University of Alberta.

Reduction in staff of school inspectors.

Discontinuation of normal school at Edmonton.

Closing of two more schools of agriculture.

Reduction in staff of public health nurses.

Big reduction in capital expenditure on roads, bridges and public buildings.

Centralization and rearrangement of care of mental patients to bring about saving in capital expenditure.

New Taxes

The new taxes proposed are as follows, and are expected to yield a considerable amount in new revenue:

Provincial tax on mineral leases.

Tax on oil drills.

Tax on slot gambling machines.

Succession duties act advance.

Reductions in estimated expenditure in each department for 1923 over the actual expenditure of these departments for 1922, have been made as follows:

Civil government	\$81,572.56
Legislation	6,264.45
Administration of justice	63,621.24
Public works	129,291.12
Education	119,269.70
Agriculture and statistics	262,605.41
Railways branch	5,482.51
Municipal affairs	2,925.37
Total	\$674,779.25

MORE ALBERTA COAL FOR ONTARIO

Several carloads of Alberta coal, shipped from different points in the province, are now on their way to Ontario where they will be used in homes in Ontario homes, under the auspices of the Alberta government and in cooperation with the Ontario government. As stated last week, Howard Stutchbury, trade commissioner of Alberta, and Geo. R. Pratt, the government's fuel engineer, will conduct the tests. It is proposed by the government to carry on a vigorous campaign for some time with a view to popularizing Alberta coal in Ontario, and for securing the movement to obtain a preferential rate that will put Alberta coal into Ontario in competition with the American coal. Mr. Stutchbury is also to appear before the Senate fuel committee to give evidence relating to this problem.

Look up the label on your subscription and see if you are paid up. The figures after the month are the last two of the year to which you are paid.

We Have This

And Many Others

IN STOCK



Butterick Patterns

AND

DELTOR

Make Dressmaking Easy

DELTOR
4334 10570
PATTERN & DRESS
BUTTERICK DESIGN
Including Instructions for
Sewing Dresses.

We are headquarters for these

STRATHMORE TRADING CO.

G. F. BUTLER, Manager.

City Property

To Trade for Farm Lands.

Farm Listings Wanted.

L. B. O. LODMELL

REAL ESTATE & INSURANCE
Strathmore, Alberta

SERVICE

Is our motto at the King Edward Hotel.

Well furnished bedrooms, steam heat, water, etc., Rooms by Day, Week, or Month.

The King Edward Grill is the only place to eat in town, if you desire good service and whitewash at a reasonable price.

King Edward Hotel & Grill

Speed
BUY NOW AND MAKE CERTAIN YOU GET A CAR AT THESE PRICES

Runabout \$405
Touring \$445
Coupe \$695
Sedan \$785
Chassis \$545
Truck \$845-905

ASIDE from their low prices, the reason Ford cars are so popular is that the price of Genuine Ford Parts is proportionately as low as the price of the car.
And labor charges are fixed. You know what a repair job will cost.

W. C. BROWN
Strathmore, Alta.

Genuine Ford Parts
For Sale Here

ROCKYFORD NEWS

Fred H. Hunter, Editor, Phones 7 and 25, Rockyford

Formaldehyde, per pound 33c
Manilla Rope, per pound 28c
100 per cent. Deer Hair Sweat Pads, each 95c
Home Made Harness at Catalogue House Prices.

W. CARPENTER

Hardware and Harness

Phone 26, Rockyford, Alberta

SHOE REPAIRING SHOP

Newly Opened on Railway Avenue
Between Rockyford Cafe and Rockyford Garage
Don't buy new shoes—Let me repair the ones you have. Expert workmanship. Every job neatly done. Prices reduced considerably.

DANIEL WONG, Prop.

FRED H. HUNTER, Private Coal Dealer

Double screened lump out of shed, while this car lasts price is reduced from \$7.35 to \$7.00, commencing Monday, January 29th.

This reduction comes from the mines. Quality is as good as ever.



Buckeye Incubators are sold under a guarantee to hatch more chicks than any other incubator on the market. Ask for booklet on Incubators and Brooders

No. 14, 65 eggs, each \$16.50
No. 16, 120 eggs, each \$32.50
No. 17, 210 eggs, each \$45.50

Rockyford Hardware

W. Earl Rows Phone 29

HAY FOR SALE

Any quantity of good upland, in carload lots. Satisfaction guaranteed. Reference, Standard Bank, Drumheller.

Write us for prices.

Drumheller Hay & Grain Co.
DRUMHELLER, ALTA.

ARE LOCAL MERCHANTS AWARE?

That advertising decreases the cost of selling?

That salesmen decline in proportion as reputation increases, and that the function of advertising is to enhance the reputation?

That the greater the reputation the easier the sale?

That the shortest, quickest, and most economical way to reach and influence the consumers served by local merchants is by advertising in the local newspapers?

That advertising in the local newspaper does the heavy work of selling the consumer; tells the good points of the articles advertised; the name of the article or article. The consumer knows what to ask for, what the price is, and can thus be served quickly. Time of the merchant is saved, and time is money; advertising thus reduces the cost of selling.

That the merchant should handle nationally-advertised goods; should

advertise nationally-advertised goods in his space in the local paper and should, when buying his goods from the manufacturer or wholesaler, insist that the manufacturer, when advertising nationally, use the weekly newspapers.

Easton, with its significance beyond value, seemed to penetrate the whole of the article. The manufacturer was told on Sunday, and both were very appropriately decorated with Easter lilies and flowers of other kinds, and presented a very beautiful and striking effect.

Rev. Jacob Wirtz, from the middle colony of Hutcheson, called in our office one day last week and gave us two dollars to have us put his name in the paper, with the remark that he was just as entitled to have his name put as big a man out there as Ed was.

Rockyford Locals

Owing to the illness of Mr. C. B. Walcott, having to be away on Monday, April 2nd, the regular meeting of the village council was held on Saturday evening. Councillors Walcott and Hunter present. Having received the resignation of Councillor F. T. Brown, secretary-treasurer E. W. Past was appointed returning officer to call a nomination for candidates for a new councillor in place of Mr. Brown, whose resignation was accepted. The date of the nomination was set for Saturday evening, April 7th. Residents of the village should remember this and attend the nomination.

A petition which had been handed to the Reeve asking for a reduction in the dog tax was given some consideration. The petition carried some 27 names, but only 15 of that number were eligible to sign, the other 11 not being ratepayers. The petition was laid over to be dealt with at the next regular meeting, at which three councillors will likely be present.

The old spring question, village cleaning, came up for its annual round of discussion. The residents were asked to get prices on garbage cans for dry garbage, and the residents may be asked to sink wooden barrels or not know who this party is we decline to have it printed. All correspondence of this nature must be signed. We were glad to get articles, but it would be unfair to print a letter which would not bear a signature.

Our Hutcheson brethren are getting all but up making feverish preparations to farm on the old big scale again this year. About thirty-five men of the East Colony are looking for land, anxiously awaiting the crack of the gun that will start them to the eight hundred acres of wheat and thirty acres of barley. An equal number at the middle colony expect to be overworked, as usual, having only three hundred acres each. Mr. Roberts three miles north, bringing their acreage up to nearly nine hundred acres, besides forty acres of green feed. Leave it to them boys to hustle things along.

A great many of us are looking forward with pleasure, anxiously awaiting the return lecture on astronomy which Prof. Lent, of Lent, McKay & Mann, Calgary, kindly promised us in his last appearance here under the auspices of the Mosaic Lodge.

Two weeks ago, which was highly appreciated by a large audience. Prof. Lent, as a lecturer on astronomy, has very few equals, with a wonderful range of knowledge on the subject, and an explicit way of imparting his information so that he can be easily understood by everyone. Prof. Lent is different from the average lecturer: he is very careful that his stuff does not go over your head, whereas the ordinary lecturer is not satisfied unless his stuff acts in an inverse ratio. Prof. Lent set us a splendid example of all this in his three, degenerate days, by coming to Rockyford at his own expense without any recompense whatsoever, to deliver a lecture that was the best of the many lectures in the past that we have been paying good hard money to hear. We are extending our thanks to Prof. Lent for his enlightening lecture and his selfish spirit. Here's hoping he favors us again soon as we are just becoming interested.

Baseballers Organize

Baseball season is assuredly drawing nearer. The various teams in this vicinity are out trying to strengthen up and rumors of trades and sales of players are numerous. Perhaps the most sensational of these deals has already passed the sanction of Commissioner Landis, was the trade of player Curtis, of the Rockyford club, for player Mickey Labe and a cash consideration. The object of each is to have the most enthusiastic and are advised upon good authority that it is in the neighborhood of 25 cents. Notwithstanding the fact that several of our fans were out to see several that several were at St. Rita's church choir practice, the turnout at the annual baseball meeting, held on March 29th, was the most enthusiastic and largely attended sport meeting in the history of Rockyford. The attendance was between fifty and sixty.

After discussion a motion was passed that we form a Rockyford Amateur Baseball Association and elect officers.

The officers elected were as follows: Hon. President—F. W. W. Lent. Hon. Vice-President—Dr. J. H. Birch. President—Dr. M. E. Tiffin. Vice-President—F. W. Gibson. Treasurer—E. W. Past. Secretary—F. M. E. Tiffin. Manager—H. E. Brown.

The meeting decided that in order to raise sufficient money to meet last year's deficit that the secretary be directed to obtain 150 tickets to sell at \$2.00 per ticket, each ticket entitling the purchaser to membership in the Association. The secretary and Mr. Chas. Elford to have sole charge of selling same.

The gathering closed with a vote of thanks to the retiring officers and last year's ball team for efficient services rendered.

If the attendance and enthusiasm shown at the meeting is any criterion of the feeling of the community at large the "Intermediate Champions of Alberta" will not want for backing both moral and financial.

Let us all keep behind the boys, and show them that we haven't a faintest in the game. Help them out on their feet by buying one or more membership tickets. They have given of their best to us—now let us return the compliment.

Manager Brown was asked by 2000 or so as the class of half to be played by the team this year, and was told that at present the boys were undecided but would advise the fans attending the meeting of the Amateur Association of Alberta, to be held about the middle of April.

Why not keep our money at home these days by "patronizing our own home town, instead of fattening every mail order house in the dominion? Every dollar you send out of town is that much less in circulation here. The dollar you send away buys nothing at home and the most of us usually have something to sell at some time. How can we expect a market when we direct our loose change into mail order channels. The town is just as essential to the country as the country is to the town. And the better the town you live in, or close to, the more it enhances the value of your property, better markets and etc. How can we expect a market when we do not give it one support? Buying the old cat in a sack may look all right from a close-up, but a very short slighted peep in the long run. Of course anyone who has a larger interest in the big mail order centres than they have here, why, that's a different proposition. This is not propaganda, but our own honest convictions, and any controversy on the subject need not be concerned.

The council has been dealing with the question of trees for planting on the streets for some time past, and have given an order for 200 Green Ash, as well as other kinds.

A few of the residents have said the trees sent to get some of these trees for private use.

The council decided that anyone wanting trees would be given 1000 trees on Saturday, April 7th, to put their order in with that of the village so that the cost would be the same as if ordering a quantity, but the council wants to know how many to order by that time. Everyone is invited to take advantage of this opportunity of getting trees at a moderate price.

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ALBERTA CATTLE FOR BRITAIN

A trainload of steers will be sent to the British market immediately the embargo is removed stating Hon. Geo. Meadley, minister of agriculture, in a statement issued during the past week.

The statement is as follows:

"In pursuance of the policy announced by the government some time ago that the question of marketing of all farm products would be one of the principal points in the future, the department has been endeavoring to make a trainload of steers to the old country immediately the regulations covering the removal of the embargo become operative, that is, on the first of April."

"Approximately 212 head of steers are being fed at the various farms and institutions of the government in the province. From those who have been selected all the animals that are fit for the British market. We will endeavor to get steers in the province, who are feeding large bunches of steers to send a sufficiently additional quantity to make up the train load."

The purpose of the department is to ship this trainload of steers on co-operative basis under conditions exactly similar to those which can be unquestionably will be followed by other people. We consider this initial trainload of cattle will assist in setting the type, cost, regulations, etc., which will have to be met by those who wish to avail themselves of this market in the future, as well as illustrating the possibilities of this system of marketing."

MARKETING SEED GRAIN

A large proportion of the 16,000 bushels of registered seed grain being handled through the Alberta government cleaning and grading plant at Edmonton for seed growers in the province, has been marketed satisfactorily. Carloads of seed wheat have been forwarded from the plant to points in eastern Canada and the States.

The plant has been operating all night recently to keep up with orders for the seed. The cleaning and grading plant is one of the most modern on the continent, and as many as fifteen grades of wheat can be obtained through the various processes of cleaning and grading. The large Monitor faming mill has a capacity of 200 bushels an hour, and is capable of producing four grades of grain. The Rotary grinder produces 1000 bushels of three or five if necessary. The cost of the plant was between \$5,000 and \$6,000.

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Churches

UNION CHURCH OF ROCKYFORD
Special Missionary day will be observed. The speaker for the occasion will be Rev. Thos. Powell, Superintendent of Missions for Alberta.

On Friday, April 6, will be the regular meeting of the Tudor Young People's Society, Special feature for the evening is a address by Rev. Thos. Powell on "The Ideal Rural Community."

2 p.m. Sunday School, E. W. Past, Superintendent. Classes for all ages.

2:30 p.m. Public Worship.
8 p.m. Public Worship at Tudor.

Friday, 4 p.m. Beaver Camp of Trail Rangers.

ST. RITA'S PARISH
Rev. Father Bolt, Pastor.

Andy Kanchman left Tuesday morning with two big loads of machinery for the Husar district, where he will carry on farming operations.

Bill Radd arrived home from Calgary on "Saturday Night."

Read Lloyd George's important article on the European crisis in Sunday's CHICAGO HERALD AND EX-AMINER. Circulate Over a Million. Buy it Today.

